

CORE Collective

CULTURAL OUTREACH AND RACIAL EQUITY

An Indigenous Nonprofit Driving Positive Social Change for Success

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Cultural Outreach and Racial Equity (CORE) Collective NFP is a 501c3 organization that leverages collaboration, education, and research to drive positive social change and promote a more equitable human experience. We believe in the value of every individual and strive to be a catalyst for support, empowerment, and progress.

At CORE Collective, we are dedicated to fostering inclusion and engagement through initiatives that promote cultural understanding and advancing equity in society, business, and education. We actively work to build bridges throughout communities and organizations, emphasizing programs that celebrate diversity, address disparities, and empower underrepresented and underserved groups, contributing to sustainable impact.

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Why Choose CORE Collective?

Cultural Outreach and Racial Equity (CORE) Collective is the premier choice for Individuals, communities, and organizations seeking comprehensive development, community / cultural awareness, and equity / inclusion services.

With a team of expert facilitators from diverse backgrounds, CORE Collective offers tailored learning experiences designed to inspire, educate, and transform organizational culture through sustainable, systemic change. Our approach is rooted in the Intentional Inclusion framework™ we've designed through years of collective experience, ensuring that all individuals feel valued, respected, and fully integrated within the spaces they occupy, while keeping your goals in mind.

What sets CORE Collective apart is our commitment to customization, flexibility, and a holistic breadth of experience. We understand that all organizations have unique and nuanced needs, therefore we offer a wide range of training programs, workshops, and solutions that can be adapted to meet the specificity of any organization.

From foundational DEI courses to specialized leadership development and organizational assessments, CORE Collective provides a comprehensive approach to fostering effective and inclusive environments.

Our proven record of accomplishment of positive impact, coupled with ongoing support and resources, makes us an ideal partner for organizations looking to create lasting change and drive sustainable success.

Strengths	Core Competencies
Cultivating culture and empathy	Strategy development and implementation
Storytelling and problem solving	Data analysis and metrics-driven decision making
Equity assessment and inclusive design	Holistic leadership
Mental health and wellbeing	Executive level influencing
Psychological safety enablement	Cultural competency
Resource group development	Program design and management
Change management / org. development	Stakeholder engagement and collaboration

Contact us today to embark on your learning and development journey!

CORE Collective Learning and Development

At Cultural Outreach and Racial Equity (CORE) Collective, we offer tailored learning experiences to foster inclusive environments, develop core competencies, and promote equity. We believe individualized support provides the most impact and our expert-led sessions are designed to inspire, educate, and transform your organization.

We leverage a baseline anthropological approach that is inclusive and valid in nature. Using a human-centered approach to understanding the needs of DeKalb County residents' diverse range of lived experiences, we will develop a personalized structure of strategic success distinct to DeKalb County. Utilizing ethnographic study, assessments, and analysis, we will deliver an equity strategy to address identified opportunities and barriers and enable cultural competence for all communities to thrive holistically.

Our training selections are crafted to equip participants with essential knowledge and skills for sustainable, structured learning. Through engaging and interactive sessions, we provide fundamental insights and practical tools that empower individuals and organizations to create and maintain inclusive and equitable systems, aligned with your organization's goals. Each program is tailored to meet the specific needs of your team, ensuring impactful learning experiences leveraging CORE Collective's Intentional Inclusion™ framework.

The Intentional Inclusion™ framework is a deliberate approach to creating an inclusive environment where individuals from all backgrounds and lived experiences feel valued, respected, and holistically integrated. It involves conscious efforts and specific actions to ensure that all employees, regardless of their dimensions of diversity or identity, are considered and included in workplace culture and decision-making processes. Key elements of this framework include a proactive mindset, continuous learning, leadership commitment, and open communication. By implementing intentionally inclusive strategies, organizations can foster a sense of belonging for everyone, leading to improved employee morale, increased productivity, and better decision-making through a variety of perspectives.

Training Programs, Workshops & Customized Solutions

At CORE Collective, we offer an expansive variety of learning and development opportunities that are fully customizable. In the event you are interested in a topic of learning that is not included in the offerings below, please contact your CORE Collective representative to discuss your nuanced needs. Learning and development selections include but are not limited to:

Organizational Development

Organizational Equity Assessment: Comprehensive evaluation of your current landscape with actionable recommendations.

Organizational Development: Focused on improving overall effectiveness, this program equips participants with strategies to facilitate and enhance organizational culture and performance.

Talent Management Foundations: Introduces key principles of talent management, emphasizing the importance of attracting, developing, and retaining a skilled and supported workforce.

Strategic Planning and Goal Setting: Participants learn techniques for developing and implementing strategic plans and setting achievable goals to drive organizational success.

Time Management and Productivity: Participants learn strategies to prioritize tasks, manage their time effectively, and boost overall productivity in the workplace.

Innovation and Creative Problem-Solving: Encourages out-of-the-box thinking and provides tools for generating innovative solutions to workplace challenges.

Team Building and Collaboration: Participants engage in activities designed to strengthen team dynamics, improve cooperation, and enhance overall team performance.

Project Management Fundamentals: Participants learn key principles and methodologies for planning, executing, and closing projects successfully.

Change Management: Aimed at helping employees and leaders successfully navigate organizational change while ensuring minimal disruption to operations.

Process Improvement: Equip participants with methodologies and tools to analyze, optimize, and streamline business processes, enhancing efficiency and effectiveness across the organization.

Diversity, Equity, Inclusion & Belonging

DEI 101: A foundational course to build comprehension of diversity, equity, and inclusion principles.

DEI in Action: Interactive sessions to apply DEI concepts in real-world scenarios.

The Power of Storytelling: Harness the power of personal narratives to drive empathy development for impact.

Inclusive Language: Learn to communicate effectively across diverse groups and create an atmosphere of belonging.

Microaggression Awareness: Participants learn to identify and respond to subtle, often unintentional, comments or actions that can impact individuals from marginalized groups.

Cultural Competency: Develop skills to effectively engage with diverse cultures, enhancing communication and collaboration in multicultural environments.

Allyship for All: Empower participants to become effective allies by understanding their role in advocating for marginalized groups and creating an inclusive atmosphere.

Implicit / Unconscious / Conscious Bias Awareness: Identify and mitigate implicit biases to foster a more equitable workplace.

Emotional Intelligence in the Workplace: Participants develop self-awareness, self-management, social awareness, and relationship management skills to enhance their professional interactions and effectiveness.

Communications & Engagement

Active Listening: Enhance participants' ability to listen attentively and engage meaningfully, fostering better communication in diverse environments.

Conflict Resolution in Teams: Equip team members with strategies to navigate and resolve conflicts that may arise from cultural differences and diverse perspectives.

Effective Communications: Enhances participants' ability to convey messages clearly and persuasively, fostering better collaboration and understanding across diverse teams.

Employee Engagement: Focuses on strategies to increase employees' emotional commitment to their work and organization, fostering a more productive and positive workplace culture.

Employee Listening: Learn techniques to effectively gather, analyze, and act on employee feedback, creating a responsive work environment that values employee input.

Employee Experience: Explore how to design and implement a holistic approach to the employee journey, from recruitment to exit, enhancing satisfaction and retention.

Wellness & Wellbeing

Mental Health and Well-Being: Provide participants with essential knowledge and tools to recognize mental health challenges, promote well-being, and support individuals in need, fostering a healthier workplace environment.

Stress Management and Wellness: Strategies for managing workplace stress, maintaining work-life balance, and promoting overall well-being.

Psychological Safety: Equip participants with strategies to foster an environment where team members feel safe to take interpersonal risks, speak up, and contribute ideas without fear of negative consequences.

Empathy in Leadership: Introduces and emphasizes the importance of empathy in effective leadership and provides strategies for its application.

Disability Inclusion: Equips participants with knowledge and strategies to create an inclusive environment for people with disabilities, covering topics like disability awareness, etiquette, legal requirements, and best practices for accommodation.

Specialized Solutions

Leadership Coaching: One-on-one or small group guidance for leaders to champion relevant, sustainable initiatives within their organizations.

Leadership Development: Cultivate essential leadership skills, including strategy, communication, motivation, delegation, and decision-making around organizationally relevant topics.

Accessibility: Focus on teaching participants how to design products, services, and environments that are usable by people with a wide range of abilities, addressing physical, digital, and attitudinal barriers to access.

Storytelling for Impact: Harness the power of personal + data driven narratives and information sharing to drive cultural transformation and empathy aligned with organizational priorities.

À La Carte: This flexible model allows organizations to select individual learning and development from our menu of options or design specified programming, tailoring the learning experience to an organization's specific needs and interests.

Methods of Delivery

All our learning and development services can be modified and delivered in the best way for your organization, from a one-hour webinar to an interactive workshop, to multi-day intensive learning. We have the ability of utilizing an in person, virtual or hybrid engagement and are committed to providing the flexibility needed to allow a mixed method approach based on the specific needs of your audience and the organizational objectives. Methods of learning and development deliver include but are not limited to:

Webinars: Interactive online sessions that allow participants to engage with content and instructors from anywhere, often including Q&A segments, polls and surveys.

Hands-On Workshops: In-person, virtual or hybrid sessions that focus on practical exercises, enabling participants to apply skills and concepts in real-time.

Lecture-Based Learning: Traditional format where an instructor presents information to a group, often supplemented with visuals and discussions to enhance learning.

Blended Learning: A combination of online and face-to-face instruction, allowing flexibility in learning while maintaining personal interaction.

Panel Discussions: A format where multiple experts share insights on a topic, followed by audience questions, encouraging a growth mindset.

Interactive Group Activities: Engaging exercises that encourage collaboration among participants to solve problems or explore concepts together.

E-Learning Modules: Self-paced online courses that provide flexibility for learners to complete training at their convenience.

Coaching Sessions: One-on-one or small group meetings focused on personalized guidance and skill development tailored to individual needs.

Case Study Analysis: Workshops centered around real-world scenarios where participants analyze and discuss outcomes to draw lessons applicable to their contexts.

Role-Playing Exercises: Participants act out scenarios to practice skills in a safe environment, enhancing understanding through experiential learning.

Guest Speaker/Keynote Speaker Sessions: These sessions feature industry experts, thought leaders, or inspirational figures who deliver focused presentations on specific topics or lived experiences, providing fresh perspectives, real-world insights, and inspirational / motivational / educational content.

Pricing Structure

CORE Collective offers services in a variety of pricing structures that are dependent upon a range of factors. All pricing is designed and developed with project, client, community, and customer needs in mind and is subject to change given individual project remit and entity circumstance, including sponsorship where applicable. All pricing examples are based on the current market price following the partnership definition and scope of work. CORE Collective requires a NET 15/30 agreement unless otherwise agreed upon by all parties.

The value of Indigenous consulting and services often extends beyond financial metrics, encompassing cultural knowledge and community engagement, which are vital for projects involving underserved communities.

To sponsor CORE Collective programs, workshops or specialized solutions, please inquire about our sponsorship package guidelines at: outreach@core-collective.org.

If you have additional questions, please do not hesitate to contact your CORE Collective Representative.

To submit a tax-deductible donation visit: [CORE Collective's Donation Landing Site](#)



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